



Press release

International Wine Show Prague, 16th October 2014

Prague 18.10.2014

The **13th International Wine Show Prague** closed its gates on **October 16, 2014** after the successful meeting of wine producers and wine operators. More than 400 visitors from wine field accepted the invitation and tasted wines from more than **70 exhibitors from Italy, Spain, Slovenia, Lebanon, France, New Zealand, Austria, South Africa, Hungary, Romania, Slovakia, Czech Republic, Montenegro and others.**

High profile guests as several representants of embassies visited their countrymen during the show which takes place in the best Europe business hotel Hilton Prague and enjoyed the business spirit of exhibitors. We can not forget J.E. Mrs. Smiljana Knez, the Ambassador of Slovenia to Prague and Mr. Roman Weixler, Economic Counselor of Embassy of Slovenia, as well as H.E. Mr. Pascual Ignacio Navarro Ríos, the Ambassador of Spain to Prague and Mrs. Ana Lucía Gadella from economic department of the embassy, or H.E. Mr. Tibor Pető, the Ambassador of Hungary to Prague.

Italy was again the leading country with more than 30 exhibitors coming mostly from Piedmont and its high profile producers which were represented by the Consortium i Vini del Piemonte. For the first time we organized **Champagne Bar** with some representants from the Prague champagne scene.

The inseparable part of the show is the **IWSP Wine STAR Certificate**. Submitted wines from exhibitors were evaluated by the team of certified and experienced tasters and subsequently presented at the show.

„The goal of the IWSP is to consolidate the position as a B2B platform and to provide exhibitors complex All-in-One Service and facilitate them the entrance to the Czech market. Each year we introduce new modules like the professional enoMARKETING Magazine or a Facebook Profile,“ noted Ing. Lucie Finkova (leading coordinator).

Official partners of 13th IWSP: Oreon, italskedelikatesy.cz, embassies of several countries, Beverage & Gastro Magazine, enoMARKETING Magazine.

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