

Happy Birthday IWSP!

The International Wine Show Prague celebrates its 10th anniversary with its 20th edition.



Hilton Hotel, Prague: On 29th May the 20th edition of the popular International Wine Show in Prague (IWSP) open the doors. In the last 10 years the IWSP has become the leading B2B event for wine professionals in Eastern Europe.

Last year 74 exhibitors from 19 countries around the world showed their wines. Among those were classical wine-producing countries such as France, Spain, Portugal, Germany and Austria. Vintners from New World Countries like New Zealand and Austria proudly presented their wines and wineries from Hungary or Romania showed what happens today in the wine cellars of Eastern Europe. Special master classes about Hungarian and Lebanese wines, held by Master of Wine and IWSP's Chairwoman Mrs. Romana Echensperger, provided in-depth information for the professional audience. This was the chance to show a wide range of wines to the participants. Furthermore, the enoMarketing magazine featured Wines of Hungary and Lebanon in two reports. Romana Echensperger, for the third time in Prague, was thrilled with the atmosphere: "I love how professional everything is organized here. The Hilton hotel and the IWSP staff create the perfect setting for this fair. I am always impressed about the high class of the visitors and the chance to taste so many different and excellent wines. It's a pleasure to come to Prague!"

700 visitors, all of them professionals like importers, retailers, distributors, wine shop owners as well as experts from the hotel and restaurant business, took last year the chance to taste wines from around the world, to inform themselves about new trends and nevertheless to take care about their network.

This year our special guest will be Mr. Raimonds Tomsons, one of the most respected Sommeliers in the Baltics. He comes from Latvia and worked in several top restaurants in the capital city Riga. Several times he was elected as Best Sommelier in Latvia as well as in the Baltics. In 2016 he could finish the WSET Diploma at the Austrian Wine Academy. He will be the host for our master classes this year.

Due to our success in the Czech Republic we will expand this year to Slovakia. The first SLOVIN Show will be held on 16th May 2018 in the venerable Hilton hotel in Bratislava. Here we expect more than 40 exhibitors to show their wines to around 250 professional visitors. Furthermore, our enoMarketing magazine will be distributed to Slovakia as well.



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