

PRESS RELEASE
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THE SECOND IWSP WINE FAIR FOR YEAR 2017 IS HELD OCTOBER 11th

The 19th International Wine Show Prague for professionals, which is held always in spring and autumn at Hilton Hotel Prague, announces the date of the autumn term October 11, 2017.

In 2017, IWSP organized traditionally the Spring Fair, which was held on April 6, and created an atmosphere suitable for the professional presentation of wine-makers and the networking of business contacts for the Czech market. The event was attended by over 650 visitors from the professional public, importers, distributors, retail, wholesale, HORECA and wine shops. Visitors tasted wines from 75 exhibitors from 11 countries.

Another useful point of the fair is master class accompanying programs. The first was led by the Chairwoman of 18th IWSP, Roman Echensperger MW, who presented 16 premium wines from the German member wineries of the oldest German Wine Association VDP.Die Prädikatsweingüter. Another master class wine tasting, led by Justin Knock MW, focused on California Wines, specifically Chardonnay and Zinfandel. The last master was led by world-class Italian sommelier Luca Gardini, who introduced his selection of unforgettable Italian wines from cellars, theirs offer visitors could also found at the exhibition tables.

The 19th International Wine Show Prague will be held again in the exclusive environment of Hilton hotel Prague on October 11, 2017.

Visitors will be again welcomed with a wide range of wines from foreign and Czech wineries and interesting accompanying master classes with educative optics to the new trends in the wine world.

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INTERNATIONAL WINE SHOW PRAGUE



Mercedes-Benz



International Wine Show Prague is an international wine trade fair for professionals from the wine industry. It is organized two-times a year in Prague and is visited at average by 600 of Czech businessmen and HORECA representatives. It represents the biggest Czech wine trade fair with the representation of foreign distributors of wine and one of the leading B2B wine events in the Czech Republic. The Fair IWSP is permanently supported by the Wine Fund of the Czech Republic.